DAVAVIN

A CULTURAL PROGRAM

WHAT DOES "DAVAVIN" MEAN?

In Persian language "Davavin" is a plural form of "Divan". The word has many meanings but in modern tongue, "Divan" usually refers to a collection of poems, often released in form of a book or pamphlet, Like "Divan Hafez" which is attributed to Hafez Shirazi or "Divan Shams Tabrizi" by *Mawlawi (Rumi)* both are well-known examples of Divans.

ONE PROGRAM TO BRING THEM ALL TO YOU!

Davavin is a cultural master project or a program that consists of a collection of smaller projects. All orchestrated to achieve one goal and that is to collect the work of great poets & writers and present them in modern-day apps on varies platforms such as Windows 10, iOS and Android. Make them available to the entire population of the planet with either a low-price tag (Often less than $5 USD) or totally free.

Initial plan is to cover a selection of 30 to 40 great poets, but the work will continue and in the long run we have already designated at least 120 major poets and writers. (Soon the names will be release on our website)

By the time of writing this paper, we have already released 2 apps on Hafez and Khayyam, please read the side column "A dream, born of passion".

Also, the program can expand and cover non-Persian poets & writers as well, for instance as part of our Khayyam app we covered British Poet and writer Edward Fitzgerald (1809 – 1883) who did contribute to Khayyam's reputation in west by translating his poetry to English in mid 19th Century.

DAVAVIN'S STRUCTURE & PROJECTS TYPES:

Essentially Davavin consists of 3 types of projects:
- Platform Specific Projects (Software Development),
- Research Projects (Literature and History Research – need to done per poet), these projects will take most of resources (time & cost)
- Infrastructure, Marketing and Support.

PLATFORM SPECIFIC PROJECTS (SOFTWARE DEVELOPMENT):

These are pure SW dev, common tasks in such projects are as follow:
- Designing and developing master templates for apps per platform [Win 10 (Universal Windows Platform), iOS, Android, ..]
- Later on, these templates will be customized and populated by data gathered and generated during research projects.
- Templates provide a common set of features and functions, such as:
  - Search Engine with Incremental Search Function (Giving User Real-Time Search Suggestions While Typing)
  - Rendering poems into images (PNG) for Sharing on social networks.

    …
    [Check out the apps for more details –> side column]

A DREAM, BORN OF PASSION:

Once upon time, there was a seasoned software developer, an architect, who had a passion for literature. He thought that it would be fun to create some apps on ancient poets & writers, and present them in the postmodern world!
"Really, how hard it could be!" he thought to himself, I can get it done in a couple of months!!" … hence began the story of Davavin!

That was 4 years ago, when I started Davavin, initially as a hobby and a weekend project.

Later on, my parents joined me, helping with the research part. Unfortunately, there were some setbacks mostly regarding my dad's unexpected heart attack in 2018. And because the project has no financial means, I'd needed to keep my day job going. So, less time for Davavin.

Finally by April 2020 the first app from Davavin Series was released on Microsoft Store:
Divan Hafez Shirazi
To read more:
Divan Hafez Shirazi Poster

BluShade

- Naturally the number of these master templates depends on the number of platforms that we want to cover, currently UWP template is ready. These projects are costly, for instance, if we only go with one developer, 6 months to 1 year is needed for developing and testing a UWP template.
- Plus note that, templates need to be updated or upgraded to capture the changes in each platform regularly.

RESEARCH PROJECTS (CONTENT SPECIFIC PROJECTS):

Content Specific Projects usually need to be done per poet or writer and they commonly consist of following tasks:

- Apart of acquiring the original text (poems), ideally a thorough research and content gathering is needed to be done per poet. The idea is to create and include a contemporary revised introduction or a biography of each poet in his or her app.
- Because of modern online libraries & other advances in IT, we have more material at our disposal compare to any scholar from the pervious centuries. Meaning potentially, we can dig deeper and discover things that were not know before and revise what was researched in the past.
  Needless to say, the end result of these researches can be published separately or be used for education purposes.
- After research is done, the next step would be populating & customizing template apps, this often includes new graphic & UI designs for logo & menus ...
- Releasing the app to the stores would be the last step.

Please note that, this is the lengthy & costly part of the program, each project will take about 2 to 4 months of research at least and often require one or two skilled scholar(s) educated in Persian history & literature.

INFRASTRUCTURE, MARKETING AND SUPPORT:

Apart of developing apps, a number of backend services are required to keep things going, such as: web services, e-mail services and API(s) require to support apps, as well as marketing & support for newsletter feature (This feature allows users to register for Davavin Newsletter within each app).
There are certain costs associating with this section:

- A cost of IT administration and hosting (servers rent) will present itself and may grow by time as program advances.
  i.e: For starters, renting a single VM would cost about $100 per month, often to cover all regions we need to rent more VMs in other locations, or user a Content Delivery Network (CDN) service.
- There is also a need to plan & produce Davavin Newsletter, this can help with our networking and marketing.

RELEASED APPS:

Divan Hafez Shirazi
Rubaiyat of Omar Khayyam

WHAT CAN I DO TO HELP?

- Buy us a coffee! Go to BluShade page, on side column and click on Donation (PayPal button) – Choose Davavin Project and set the amount!
- If you wish to contribute in a research project, please contact us.

Ver 1.0, June 2021

Seyed Hani Mohajerani

A DREAM, BORN OF PASSION:

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And 6 months after that when I finished my 4 months extensive research on Khayyam biography and his Rubaiyat's history, another app was release on Microsoft Store:
Rubaiyat of Omar Khayyam
To read more click:
Rubaiyat of Omar Khayyam Poster
In this one we also managed to capture Edward FitzGerald (British Poet, 1809 -1883) English verses on Rubaiyat of Khayyam. So, the app is retrofitted by English search engine as well as Persian one.

Soon there they will be available on mobile platforms (iOS, Android) as well, and we have more & more poets as well.

CONTACT

WEBSITE AND DONATIONS:
Blushade.com.au

EMAIL:
info@blushade.com.au

CREATOR

Seyed Hani Mohajerani

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